



Images Properties, Copyright and Terms of Use

ALL RBI Sport Ltd. event names, images, logos, photos and video footage captured at an event or during a race, are exclusive property of RBI Sport Ltd. which owns all proprietary and copyrights through RBI Media.

Anyone or any businesses, using RBI Sport Ltd. event names, images, logos, photos or video footage without permission, will automatically be issued with a commercial license fee. Failure to comply or to make a full payment will result in legal proceedings.

Anyone or any businesses capturing, transmitting, broadcasting or publishing material without the authorization of RBI Media will automatically be issued with a commercial license fee. Failure to comply or to make a full payment will result in legal proceedings.

IMAGES OF THE COMPETITORS

RBI Media, is the sole, exclusively authorized owner and distributor of competitors photos/video footages!

Since the very beginning of 2018, we've been delighted and privileged to work with some of the best professionals within the video and photography industry. Therefore, we are consistently offering the most extensive and exclusive coverage to our participants, at the best possible price!

For further information on our superbly presented packages, please visit www.balkanoffroad.net

ATTENTION: It is strictly forbidden to sell, re-sell photos/videos or take images (including voluntary) of competing teams during RBI events. This is considered commercial use of images that we own the rights for. As a result, an immediate charge of a commercial license fee will be applied.

Failure to comply with the above or to make a full payment will result in legal proceedings.

IMAGES USAGE RIGHTS

We do not charge a licensing fee to authorized media outlets covering the race, or to teams promoting their race performance.

EDITORIAL: Photography and video footage / clips used for online media, or print publications with copy (stories), that describe, recount, showcase or describe RBI Sport Ltd. event. While the host website or print publication may contain advertisements, the Mint 400 content may NOT advertise a specific product or service. Video content may NOT be monetized in any manner, including but not limited to pre-roll, inline commercials, bumpers, pop ups, or banners within the video stream.

Should you require commercial license, please do not hesitate to contact us.

TEAM: Photography and/or video footage / clips used for online (team website, blog, Facebook, YouTube Instagram, Twitter, and/or Vimeo Page) that describe or showcase the TEAM'S



Images Properties, Copyright and Terms of Use

attendance, competition in, and/or results of, RBI Sport Ltd. event. Content may NOT advertise a specific product or service. Video content may NOT be monetized in any manner, including but not limited to pre-roll, inline commercials, bumpers, pop ups, or banners within the video stream.

The use of RBI Sport Ltd. event images, for any other reason outside the framework defined above is prohibited. It must be subject to prior agreement of RBI Sport Ltd.

It is strictly prohibited for any sponsor, company or media to associate their name/logo with the RBI Sport Ltd. events images, name or logo.

All photos taken at the RBI Sport Ltd. events and published online or in print, must contain the name of the race in the title of the photos. Ideally, we would like you to include the same in the description as well as the meta tags.

ALL footage, captured at RBI Sport Ltd. events and published online (or in any digital video format), MUST include the official logo.

INTERNET: Image content in particular may be used on the competitor's Internet site, shared on social networks (competitor's official account only).

It is strictly prohibited the use of images/videos, internally or externally by companies or sponsors without the knowledge and the authorization of RBI Sport Ltd.

It is strictly forbidden to grant sub-licensing or distribution rights to third-parties outside the competitor's site.

It is strictly forbidden any advertising, monetization or sponsoring in/on and around the images.

EDITORIAL LICENSE AGREEMENT

Media licensing is strictly enforced at this event. Each person, approved for media credentials **must** sign the RBI Sport Ltd. Editorial License Agreement in person prior to receiving the credentials.

COMMERCIAL LICENSES

RBI Sport Ltd. event names, images and logos, including all photo and video footage captured at the race, are exclusive property of RBI Sport Ltd.

It/they may not be used, co-opted, co-branded, sold, transferred, copied, shared, re-shared, re-posted or used regardless of any social media platform sharing policies without a commercial license from RBI Sport Ltd.

Should you require a Commercial License, please ensure you contact us prior to the event.



Images Properties, Copyright and Terms of Use

ATTENTION: IT IS STRICTLY PROHIBITED TO SELL IMAGES OR VIDEOS TO ANY OF THE TEAMS!

Taking photos or videos of a particular team with the purpose or goal of sales is considered as commercial use. ALL images are owned by RBI Sport Ltd. Failure to comply or to make a full payment will result in legal proceedings.

RACE TEAMS

In the interest of fairness to all race teams, no race team member is eligible for Media Credentials allowing them access to the racecourse. Race team members and race team media crew should NOT leave the designated pit areas to photograph or film the race. Competitor team members and race team media crew should NOT leave the designated spectator area to document the race. Failure to comply and cooperate with the above will result in **disqualification**.

Your sponsors should NOT repost, reshare, reupload video or images of you at any of the RBI Sport Ltd. events for the purpose of marketing their products and services without a commercial license from us. Should you require further information or wish to discuss any of the above, please do not hesitate to contact us.

TEAM MEDIA CREW

All content and material produced and created by the Team Media Crews is strictly and solely for one (1) Team competing at RBI Sport Ltd. Events. Failure to comply and cooperate with the above will result in dismissing from the race with an immediate effect. We will automatically bill you with commercial license fee which may result in legal proceedings if remains unpaid.

AERIAL DRONE POLICY

Any kind of radio controlled “drones”, “quadcopters”, or “helicopters” are strictly forbidden before, during and after any of the events organized by RBISport Ltd., guest media or team members.

Exceptions will apply for drones owned and used by RBI Sport Ltd. and RBI Media crew ONLY!

3RD PARTY LICENSING

Copy (stories), Photography, and/or Video/Film Footage from RBI Sport Ltd. Event may not be sold or transferred to a 3rd party media licensing company such as Getty Images, iStockPhoto, Shutterstock, and/or any other “stock” reseller, without express written permission from RBI Sport Ltd.